

UNDERSTANDING DIGESTIVE DISORDERS

COMMON SIGNS IN DOGS & CATS

- Vomiting and/or diarrhoea
- Constipation
- Mucus or blood in faeces
- Flatulence
- Weight loss
- Anorexia
- Lethargy

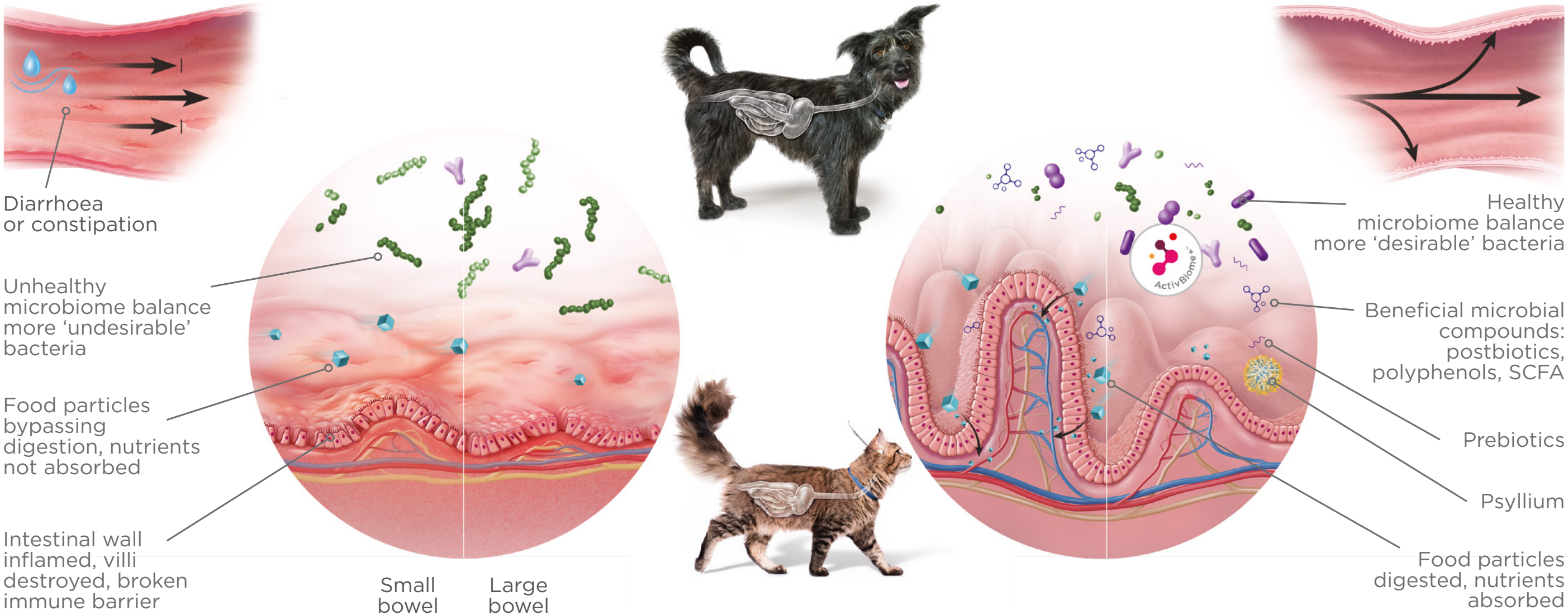
RISK FACTORS & CAUSES

Infectious	Metabolic/Endocrine	Toxic	Allergic/Autoimmune	Other
• Viral (e.g., Parvovirus) • Bacterial (e.g., Salmonella) • Parasitic (e.g., Roundworms)	• Pancreatitis • Exocrine Pancreatic Insufficiency • Hypoadrenocorticism • Chronic Liver or Kidney Disease	• Dietary Indiscretion • NSAIDs/Steroids • Toxic Substances such as: • Fertilisers • Cleaning Agents • Herbicides	• Food Allergy • Chronic Enteropathy (incl. Steroid-Responsive Enteropathy)	• Gastric Dilation • Neoplasia • Foreign Bodies • Chronic Enteropathy (Food-Responsive or Antibiotic-Responsive) • Stress

UNHEALTHY GUT FUNCTION

vs

HEALTHY GUT FUNCTION



TRANSFORMING LIVES OF CATS & DOGS WITH DIGESTIVE DISORDERS



Nutrition



Antiparasitics



Oral medication



Antibiotics
(Rare cases only)



Fluid management



Supplements

ACTIVEBIOME+ TECHNOLOGY



A breakthrough blend of active fibre ingredients to activate the gut microbiome and support digestive health and well-being

PREBIOTIC FIBRES

To help promote healthy gut bacteria

HIGH DIGESTIBILITY

Promotes better absorption of important nutrients and is gentle on tummies

ENRICHED WITH PSYLLIUM

To support regular bowl movements

INCREASED ELECTROLYTES

Helps compensate for mineral loss due to vomiting and diarrhoea



Transforming Lives

Scan the QR code to learn more about your pet's condition and how Hill's Prescription Diet Digestive Care foods can help.

