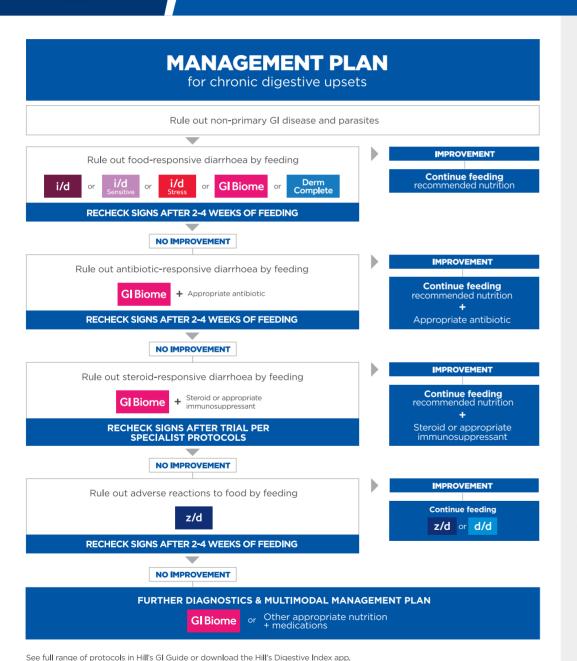


UNDERSTANDING DIGESTIVE DISORDERS





CUTTING-EDGE MICROBIOME NUTRITION FOR HEALTHY DIGESTION

With Hill's ActivBiome+ Technology, a revolutionary blend of prebiotics shown to rapidly nourish the gut microbiome to support digestive health and well-being.



Hill's Prescription Diet i/d

Clinically proven nutrition to help resolve diarrhoea



Hill's Prescription Diet i/d Low Fat

Clinically proven to lower serum triglycerides, a risk factor for pancreatitis



Hill's Prescription Diet i/d Stress

Helps alleviate stress-related digestive upset in dogs up to 14 kg



Hill's Prescription Diet i/d Sensitive

Limited ingredient nutrition for chronic food-responsive enteropathies



Hill's Prescription Diet Gastrointestinal

Clinically proven to resolve diarrhoea and constipation in as little as 24 hours in cats. and to resolve diarrhoea in as little as 24 hours in dogs



Hill's Prescription Diet z/d

Clinically proven to improve digestive signs in 21 days



Hill's Prescription Diet d/d'

Clinical nutrition for chronic digestive cases needing a single intact protein solution



Hill's Prescription Diet **Derm Complete***

The only clinically proven nutrition to manage both food and environmental sensitivities

256872 UK

Biome

¹Hill's data on file. Two-month clinical study evaluating dogs with chronic diarrhoea. *ActivBiome+ Technology not included.





UNDERSTANDING DIGESTIVE DISORDERS

SIGNS

- Vomiting and/or diarrhoea
- Constipation
- Mucus in faeces
- Blood in faeces
- Stomach pain

- Bloating/stomach swelling
- Weight loss
- Anorexia
- Lethargy

CAUSES

INFECTIOUS

- Viral (e.g., parvovirus)
- Bacterial (e.g., salmonella)
- Parasitic (e.g., roundworms)

METABOLIC/ENDOCRINE

- Pancreatitis
- Exocrine pancreatic insufficiency
- Hypoadrenocorticism
- Chronic liver or kidney disease

OTHER

- Gastric dilation
- Neoplasia
- Foreign bodies

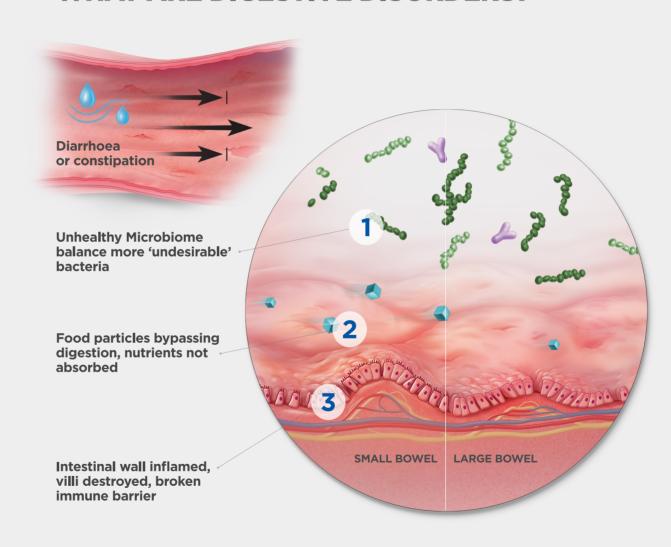
ALLERGIC/AUTOIMMUNE

- Food allergy
- Chronic enteropathy (incl. steroid-responsive enteropathy)

TOXIC

- Dietary indiscretion
- NSAIDs/steroids
- Toxic substances such as:
 - Fertilisers
 - Cleaning agents
 - Herbicides
- Chronic enteropathy (food-responsive or antibiotic-responsive)
- Stress

WHAT ARE DIGESTIVE DISORDERS?



HillsPet.co.uk

